



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

MARTIN HERING

Serial No. **09/705,152**

Filing Date: **November 2, 2000**

For: **TURNSTILE ADVERTISING DISPLAY
DEVICE**

Art Unit: **3634**

Asst. Commissioner for Patents
Washington, D.C. 20231

Sir:

SECOND PRELIMINARY AMENDMENT

Prior to examination, please amend this application as follows:

In the Claims:

Please add the following claims 39-61:

~~39.~~ 39. An advertising method according to claim 38, wherein the indicia displaying includes carrying the indicia on a sheet and attaching the sheet to the arm.

~~40.~~ 40. An advertising method according to claim 38, wherein the indicia displaying includes placing a cover only on an arm distal end, which arm distal end is carried within the passageway.